

# You're the Captain. Start Acting Like It.

Your SaaS environment is a minefield—and you're navigating it in the dark. Shadow IT is bleeding your budget and rogue apps are leaving your organization exposed.

Calero's SaaS Management solution gives you a map, a compass, and a crew to help you navigate the uncharted waters of your SaaS estate three easy steps.

### Get Visibility

#### You can't manage what you can't see.

Spreadsheets won't save you. Neither will your SAM tool.

## Our Visibility tier gives you immediate insight into SaaS applications and usage via Identity (SSO) and Endpoint Security.

- · Identify Shadow SaaS, sprawl, and budget leaks with app discovery
- · Organize your SaaS landscape with one centralized view
- · Rapid time to value with a low-lift, high-impact implementation
- · Get started with low cost and minimal commitment





### 2 Take Control

### You don't need more hands, you need a tighter grip.

No one remembers buying it. No one remembers using it. But someone's still paying for it.

## Our Control tier helps you drive stronger governance and license management via critical vendor data, financials, and HRIS sources.

- Establish a single source of truth for licenses and renewals
- · Improve license efficiency and reduce overspend
- · Negotiate renewals with confidence

- Automate provisioning, onboarding, and offboarding workflows
- Enforce policies and drive accountability across teams

### Optimize Everything

#### Focus on strategy, and we'll handle the rest.

Your team's too valuable to chase vendors, track renewals, or audit logins. Let us do the heavy lifting for you with our Managed Services tier.

### Our Optimize tier empowers your team to meet more strategic goals without adding to headcount.

- Leverage Calero's experts to manage renewals, MACDs, and policies
- Reclaim valuable time lost to manual license management
- Improve renewal outcomes with data-backed support
- Drive better end-user experiences and smarter SaaS spend
- Maintain full control with our SOC 2 Type II security and read-only access



#### It's Time to Take the Helm

This isn't just another tool. It's your command center for SaaS visibility, governance, and efficiency.

Whether you're trying to see through the fog, stop the financial leaks, or sail full speed ahead, Calero's SaaS Management solution meets you where you are and takes you where spreadsheets and SAM tools can't.

Feature	Visibility	Control	Optimize
Self-guided Implementation	<b>⊘</b>	<b>Ø</b>	<b>Ø</b>
Application Discovery	<b>Ø</b>	<b>Ø</b>	<b>⊘</b>
Ownership Assignment and Custom Tags	<b>Ø</b>	<b>Ø</b>	<b>⊘</b>
Daily Usage Data	<b>Ø</b>	<b>Ø</b>	<b>⊘</b>
Unlimited Admin, Manager, and User Licenses		<b>Ø</b>	<b>Ø</b>
Unlimited Discovery Sources		<b>Ø</b>	<b>Ø</b>
HRIS and Financial Data Feeds		<b>⊘</b>	<b>Ø</b>
Best Practice Recommendation Features		<b>Ø</b>	<b>Ø</b>
Usage Insights and Analytics		<b>Ø</b>	<b>Ø</b>
Unlimited MACD Automation		<b>Ø</b>	<b>Ø</b>
End-User Engagement and Sentiment Campaigns		<b>Ø</b>	<b>Ø</b>
Owner accountability and showback		<b>Ø</b>	<b>Ø</b>
Guided Renewal Support			<b>Ø</b>
Personalized Managed Service Recommendations			<b>Ø</b>
Guided End-User Engagement			<b>Ø</b>

### What You Don't Know Can and Will Cost You

Shadow IT isn't waiting for permission. It's already in your stack. Already wasting money. Already exposing risk.

- We'll find every app.
- · We'll flag the waste.
- · We'll secure your SaaS—for just \$2,025.

No excuses.

Get Visibility Today →