

Insight Analytics

Actionable insights. Business forecasting. Explore all your communications data in ways never before possible.



GET MORE VALUE FROM YOUR DATA:

- INTERACTIVE EXPLORATION
- STUNNING VISUALIZATIONS
- REAL-TIME INSIGHT
- SHARING AND COLLABORATION
- MULTI-CHANNEL DATA SOURCES
- ROOT CAUSE ANALYSIS
- SIMPLE, INTUITIVE SEARCHING

If the explosion of Big Data has taught us anything, it's that data alone is meaningless without solutions designed to explore, analyze, and interpret. That's where data discovery and data visualization tools come into play.

Beyond Reporting

Conventional reporting mines your telecom management database for specific information, but it can't give you the kind of insight you'll gain from free-form exploration of data from all your communications channels (voice, messaging, mobile, video, WebRTC). Reporting tells you what happened; analytics tells you why it happened and what to expect in the future.

Managing Opportunity and Risk

Calero's Insight Analytics solution lets you rapidly create visualizations, deeply explore the data, reveal connections instantly, and see opportunities and risks from every angle – transforming your hard work into quantifiable business insights designed to ensure future growth and success.

The Value of Insight

What communications technologies and services are you going to invest in next year? What terms will you negotiate when your carrier contract comes up for renewal next month? Understanding what your data tells you – quickly and confidently – is more important than ever before. Calero's Insight Analytics will give you the answers you need – answers to questions you might not even think to ask – to make informed decisions, strategic investments, and cost-effective plans for the future of your enterprise communications environment.

For more information or a free demonstration of Calero's new Insight Analytics solution, contact your Calero representative today.

“Imagine an analytics solution so intuitive that anyone in your organization could easily explore vast amounts of communication data via personalized reports and dynamic dashboards to discover meaningful and actionable insights.”

About Calero Software

Calero is a leading provider of Communications Lifecycle Management solutions with a deep commitment to innovation and customer service. Calero’s CLM Suite supports the full communications lifecycle (from procurement to payment) including software/services that aid Telecom Expense Management (TEM), Mobile Management Services (MMS) and Usage Management. Calero has thousands of customers in the United States and more than 40 countries worldwide, including Fortune 1000 corporations, universities and government agencies. For more information, visit us at www.calero.com or www.call-accounting-solutions.com, or call 585.381.6000.

Benefits

Take Control of All Your Communications

Combine wireline, wireless, and unified communications data to quickly comprehend your entire telecom landscape – and adjust plans accordingly.

Gain Insight and Act Immediately

Gain actionable insights in minutes instead of hours or days using conventional reports. Apply that insight immediately to accelerate ROI of your communications programs.

Collaborate and Share

Bring your data to life with visualizations that make it easy to share cost saving opportunities,

potential risks, and additional insights with management and other members of the team.

Keep Your Finger on the Pulse

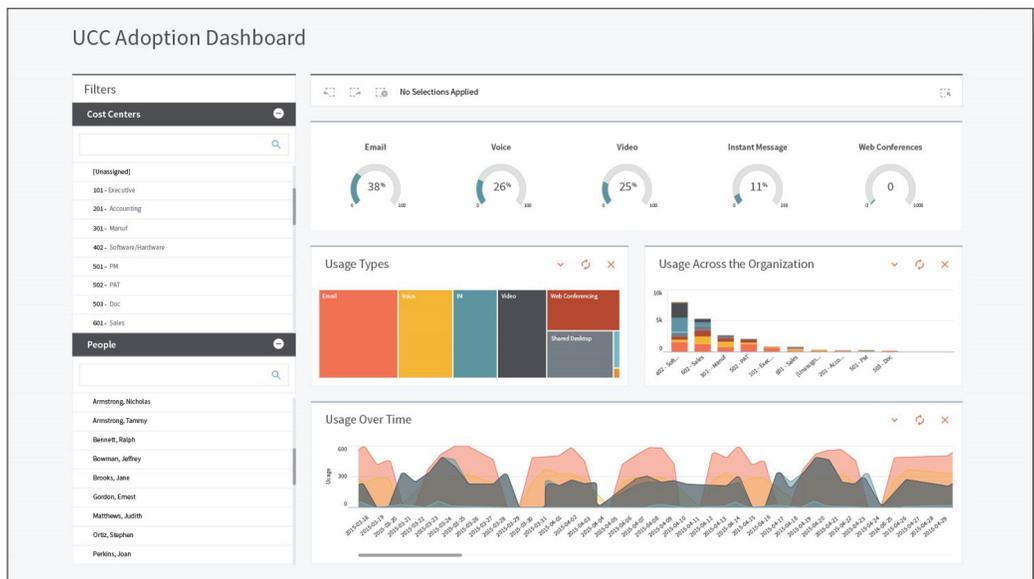
Monitor metrics and key performance indicators in real time to quickly spot subtle trends, geographic patterns, hidden spend activity, compliance risks, and usage overages.

Root Out Root Causes

Drill deeper into your data, leveraging free-form exploration to identify problem causes and correlations that warrant further scrutiny.

Manage Vendors and Contracts

Amass data to facilitate dispute resolution and contract negotiations with your carriers and vendors.



Features:

Interactive Data Discovery & Visualization

Easily explore vast amounts of data – helping you to quickly understand “what’s happening” and “why.”

Charts, tables and graphs are wired together for deep exploration. Each click updates your entire view, so you can explore questions and make discoveries wherever the data takes you.

As Easy as Searching the Web

Simply type in search strings, just as you would

in a web browser, to uncover data relationships and information in places you wouldn’t think to look.

Explore Multiple Data Sources

Seamlessly navigate vast amounts of data from multiple sources to gain a more comprehensive view of your business.

In-Memory Database Design

In-memory optimization compresses data to drive super-fast processing and exploration – even when analyzing vast data sets.