



NEWS RELEASE

New Veramark Software Advances Managed Mobility Services and Telecom Expense Management Solutions

VeraSMART® 10.5 features enhanced workflow automation capabilities for mobility management

Rochester, N.Y., October 2, 2013 – Veramark Technologies, Inc., a leading provider of Enterprise Communications Management solutions, has announced the release of VeraSMART® 10.5, the company's latest version of its integrated communications management software. VeraSMART 10.5 features a host of new and enhanced capabilities designed to help customers more effectively manage their mobile and fixed communications infrastructure and expenses.

"Enterprise mobility and telecom expense management are the two core elements of a comprehensive communications management platform – enabling cost reductions, productivity, usage control, security, and end-user support," said Tony Mazzullo, Veramark's President and CEO. "In VeraSMART 10.5 we enable our customers to manage mobile assets and expenses more effectively, while continuing to meet their wireline expense management needs."

VeraSMART 10.5 is a purpose-built, mobility lifecycle platform that is fully integrated with mobile and wireline Telecom Expense Management (TEM) for comprehensive communications management. Designed to improve mobile help desk service levels and productivity, VeraSMART 10.5 includes pre-configured workflows for requesting new mobile service, upgrading devices, replacing in-warranty and non-warranty devices, transferring liability, and requesting help. Catalog and rate validation enhancements provide improved mobile procurement and expense management support. Configurable management dashboards, interactive analytics, and reporting allow customers to leverage fixed and mobile usage and expense data in powerful ways.

"Mobility adds to the complexity of enterprise communications management and can be a distraction for executives who have other priorities," said Mazzullo. "Veramark is continuously investing in the processes, technology, and talent that enable us to eliminate distractions and simplify communications management for our customers."

Veramark offers fully integrated technology and complete communications management outsourcing services including Managed Mobility Services and Mobile and Fixed-line TEM. For more information on Veramark's Enterprise Communications Management solutions, visit Veramark at www.veramark.com.

About Veramark

Veramark is a leading provider of Enterprise Communications Management solutions that enable organizations to manage complex mobile and wired communication services. Enterprise and government customers rely on Veramark's Managed Mobility Services and Telecom Expense Management solutions to simplify communication management, control spend, maximize productivity, enhance security and compliance, and leverage Mobile Device Management capabilities in their global mobile deployments.

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